

Opportunities in India

- Product Availability
- Quality Product
- Competitive Pricing
- Financial Dependability
- Access to Latest Technology
- Regulatory Affairs - Knowledge & Compliant sources of Supply
- Educated Human Resource

Challenges in India

Diversity (Culture,
languages...)

Inadequate
Infrastructure

Weak Professionalism

Time Zone Difference

Rigid Organisational
Hierarchy

Weak Commitment
to Contractual
Obligations

Inconsistency

Poor Communication

Our Strengths

- Total understanding of Indian Culture & Market Ethos
- Culture Match
- Holistic View
- Access to Vendors
- Pricing Intelligence
- Right Experience & Exposure
- Adequate Organisational Infrastructure
- Integrated CRM System for Customer Support